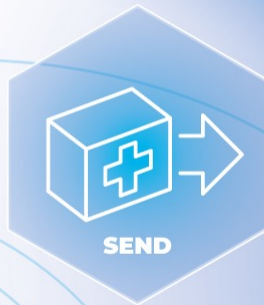




TIPS TRANSPORT
INTERNATIONAL
PHARMA
SEMINAR

February **2 & 3**, 2021
LYON - ONLINE



IA in a Data driven supply chain



Bolloré Logistics

KEY FIGURES

600

SITES

109

COUNTRIES

20,950

EMPLOYEES

€8.6 billion

BTL TURNOVER IN 2019



Definition

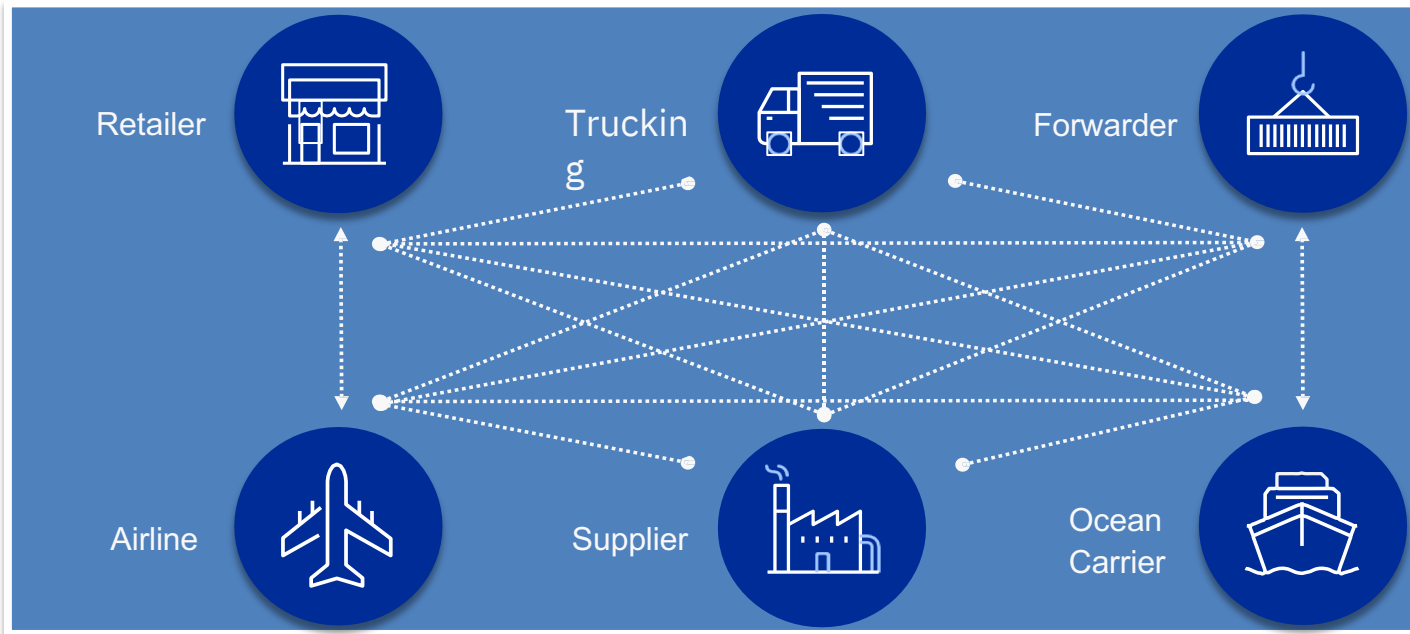


A data driven supply chain and logistics is defined as a SC&L within which **decisions are systematically and consistently made using data.**

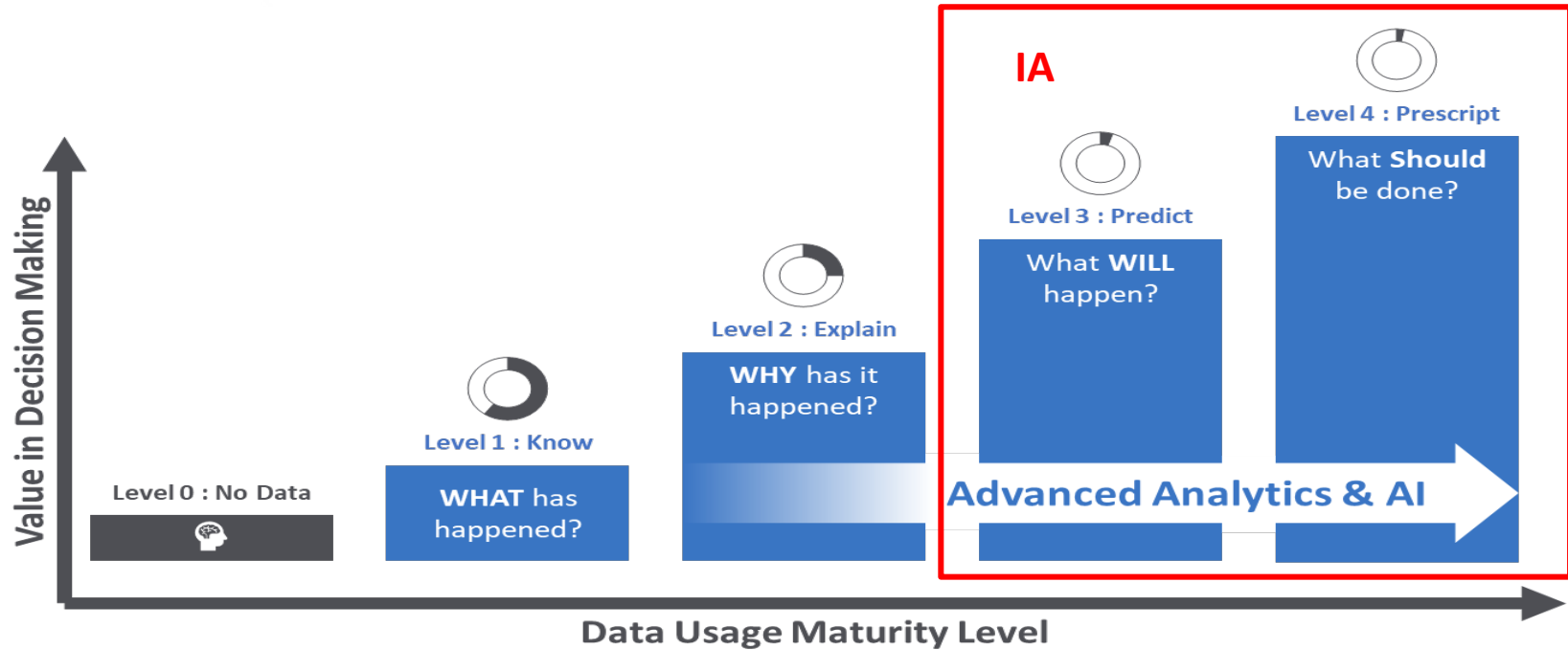
Supply chain situation

Today's supply chains are complex and scattered

Expensive, hard to connect, lacking in transparency
and vulnerable to disruption



Usage maturity vs value of Data



Access to Data & interpretability

Accessibility

Target

Raw data accessible but difficult to analyze for the expert.

Qualified data accessible for the expert to make his decision. And enough Data to use IA

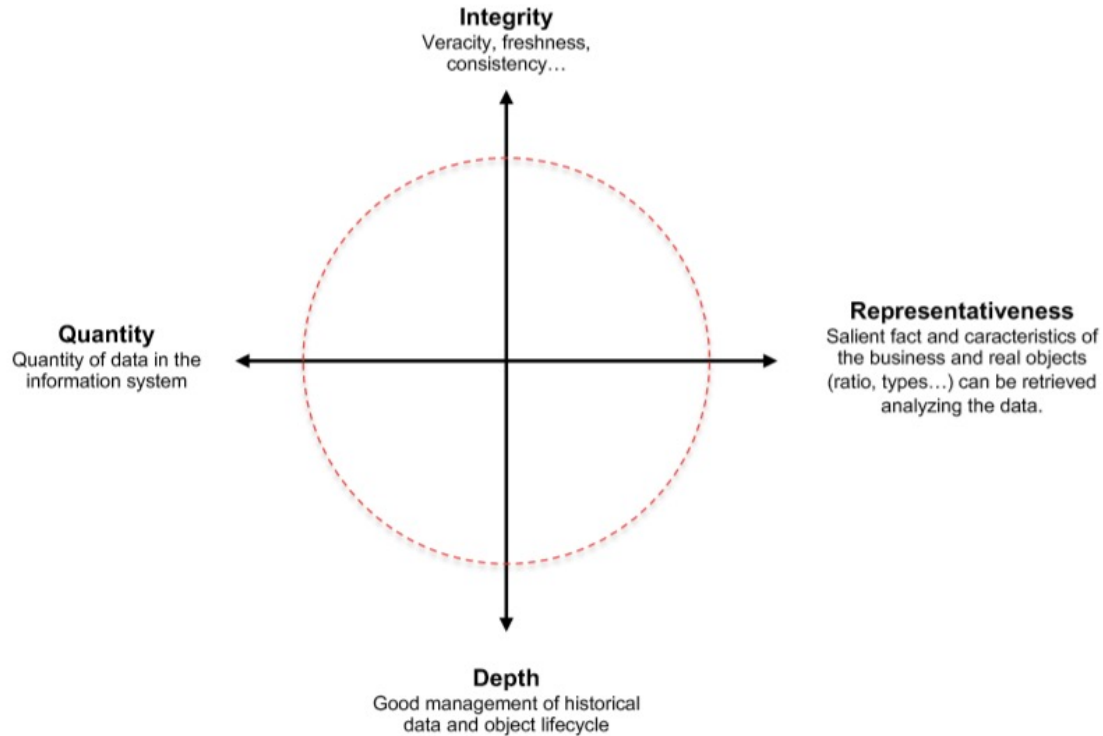
The expert has no data to rely on and make his decision based on instinct and habit.

The expert needs the BI/IT department to access the existing qualified data.

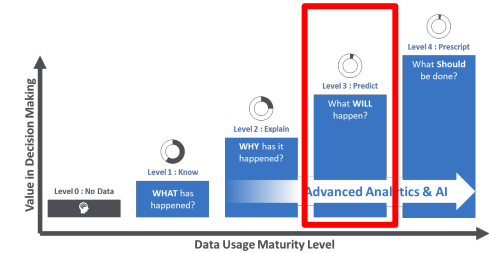
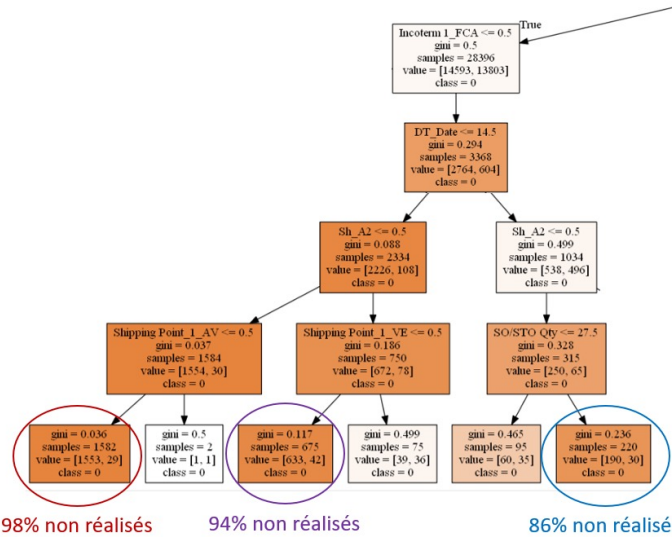
Using data doesn't make you data driven. Systems and process should be designed and developed to ensure the accessibility & interpretability of the data so the expert can focus on the decision making.

Interpretability

How to access to Data quality



IA in transport plan – forecast analysis



Delta reception forecast/gid > 1 & Incoterm = DDP	Delta reception forecast/gid > 0 & Incoterm = DDP & Shipping Point = Ashford	Incoterm = DDP	Incoterm = DDP & Poids de marchandise > 380 kg
Précision : 91% Rappel : 11%	Précision : 97% Rappel : 12%	Précision : 36% Rappel : 13,5%	Précision : 54% Rappel : 11%

IA in IoT – predict ETA

